

## “VIOLET: Communication” Assessment

In preparation for the November 4, 2020 EoC webinar, you may want to take this assessment to reflect on how your managers and employees experience “Communication” as described below. You may also want to have your managers and employees take this same assessment to get their perspective on your company or workplace or school.

**Violet: Communication** Entrepreneurs adhering to the EoC work constantly strive to create a climate of communication that is open and sincere, one that will favor the exchange of ideas and information at all levels of responsibility. To this end, they adopt opportune tools of periodical reporting, both internal and external (e.g. ‘social balance’), tools which show through facts the social value generated for various subjects interested in the business activity. There can’t be communion without communication. Businesses structured according to the Economy of Communion, with the intention of developing economic relationships of reciprocal production and benefit, use the most modern means of communication to connect, both locally and internationally. Businessmen who adhere to the Economy of Communion, conscious of the cultural and political value the success of the common project can bring, maintain always alive among them, at the local and international level, a spirit of reciprocal support and solidarity. They network with all those men and women of good will who want to contribute sincerely to a more just, fraternal and united world.

From ["Guidelines to Running an EoC-Business"](#)

Answer each of the questions below on a scale of 1 (“rarely”) to 5 (“routinely”).

	Your Score	Statement
1		Our company regularly measures, reinforces and rewards open and sincere communication to build relationship capital among all internal stakeholders.
2		Our company has a high degree of trust and open communication among all levels of our organization.
3		Our internal stakeholders are aware of the need for racial/economic diversity, equity and inclusion and actively contribute to a spirit of communion among external stakeholders.
4		Our company measures, reinforces and rewards every internal stakeholder based on an annual 360 degree assessment on relational capital contribution and job effectiveness.
5		Our company leaders build an intentional network of people committed to building a more just and united world of “fraternity and social friendship.” <sup>1</sup>
6		Our company extends communion, the matching of benefit with needs, locally.
7		Our company extends communion, the matching of benefit with need, internationally.
8		Our company demonstrates excellence in the area of “Communication” as described in the EoC <a href="#">"Guidelines."</a>

<sup>1</sup> “Frattelli Tutti,” Pope Francis

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